

**Department of Communication management & Technology, GJUS&T, Hisar**  
**Syllabus of M.Sc. Mass Communication**

Credit requirement for completion of the Programme = 98

Core Courses = 98  
 Total Credits = 98  
 Semester -I 24 Credits  
 Semester-II 24 Credits  
 Semester-III 26 Credits  
 Semester-IV 24 Credits

**SCHEDULE OF COURSES**

**Semester-I**

Sr. No.	Course Code	Nomenclature	Teaching Schedule				Evaluation Marks				Credit
			L	T	P	Total	Theory	Sessional	P/V	Total	
1	MSM 501	Introduction to Mass Communication	4	0	0	4	70	30		100	4
2	MSM 502	Communication & Information Technology	4	0	0	4	70	30		100	4
3	MSM 503	Graphics and Media Production	4	0	0	4	70	30		100	4
4	MSM 504	Media writing-1	2	0	4	4	70	30		100	4
5	MSM 505	Media writing -2	2	0	4	4		30	70	100	4
6	MSM 506	General Current Awareness –I	4	0	0	4	70	30		100	4

Total Credits

24

**Semester –II**

Sr. No.	Course Code	Nomenclature	Teaching Schedule				Evaluation Marks				Credit
			L	T	P	Total	Theory	Sessional	P/V	Total	
1	MSM 511	Communication Research	4	0	0	4	70	30		100	4
2	MSM 512	Management and Marketing Principles	4	0	0	4	70	30		100	4
3	MSM 513	Media Law	4	0	0	4	70	30		100	4
4	MSM 514	Media writing-3	2	0	4	4	70	30		100	4
5	MSM 515	Media Writing-4	2	0	4	4		30	70	100	4
6	MSM 516	General Current Awareness-II	4	0	4	4	70	30		100	4

Total Credits

24

**Semester –III**

Sr. No.	Course Code	Nomenclature	Teaching Schedule				Evaluation Marks				Credit
			L	T	P	Total	Theory	Sessional	P/V	Total	
1	MSM 521	Mass Media Structure and Management	4	0	0	4	70	30		100	4
2	MSM 522	Dissertation	4	0	4	6		30	70	100	6
3	MSM 523	Special Paper-I	4	0	0	4	70	30		100	4
4	MSM 524	Special Paper-II	4	0	0	4	70	30		100	4
5	MSM 525	Special PaperIII	2	0	4	4		30	70	100	4
6	MSM 526	General Current Awareness –III	4	0	0	4	70	30		100	4
The Department is offering to open elective course 03 credit each for the students of other departments. Students can opt only one of the subject.											
1	MSM-537	Open Elective-I Creative Writing	3	0	0	3	70	30		100	3
2	MSM-538	Open Elective-II Science Communication	3	0	0	3	70	30		100	3

Total Credits-26

**Semester-IV**

Sr. No.	Course Code	Nomenclature	Teaching Schedule				Evaluation Marks				Credit
			L	T	P	Total	Theory	Sessional	P/V	Total	
1	MSM 531	Special Paper-IV	4	0	0	4	70	30		100	4
2	MSM 532	Special Paper-V	2	0	4	4		30	70	100	4
3	MSM 533	Special paper VI	2	0	4	4		30	70	100	4
4	MSM 534	Presentation and communication Skills	4	0	0	4	70	30		100	4
5	MSM 535	Comprehensive Viva							100	100	4
6	MSM 536	Internship	4	0	0	4		30	70	100	4

Total credits-24